

TAFE Motors and Tractors Limited (TMTL) launches new series of silent gensets and engines

- *Industry-first features and award winning service, making it truly #IndiaKaEngine (India's Engine)*
- *Reliable high quality power output*
- *Lowest cost of ownership*
- *Intelligent Engineering*

Chennai, February 26, 2016 – The Engines Division of TAFE Motors and Tractors Limited (TMTL), a wholly owned subsidiary of Tractors and Farm Equipment Limited (TAFE), launched its new series of gensets and engines in the 82.5 to 125 kVA range in Chennai today.

TAFE Chairman & CEO, Ms. Mallika Srinivasan, speaking at the launch said, “The new TMTL series of silent gensets and engines, equipped with CRDI technology and Isochronous Governing are among the most advanced in India in this range and best suited for powering sensitive equipment that have low tolerance to power fluctuations.” Talking in-depth about the genset industry, Ms. Srinivasan highlighted the opportunities for growth in the medium and high HP range, given the GDP growth in the country, government initiatives in building rural infrastructure, e-governance, the ‘Make in India’ programme and the projected rise in energy consumption consequent to the economic development. She said “TMTL’s dominant position in the Agro sector, market leadership in the telecom sector and opportunities to establish a strong presence in the high HP and Industrial segment, backed by its best in class service, will position TMTL as a strong energy solutions provider with the new series.”

TAFE’s Deputy CEO and industry veteran, Mr. R. C. Banka, talking about the new product said, “The new TMTL series is the result of extensive investments in R&D with inputs from leaders in engine design such as AVL of Austria and offers customers reliable and trouble free service.” Listing the capabilities of the new series of silent gensets and engines, he said, “With the strong and robust engine, these gensets have the highest block load taking capability, no power deration up to 2000 metres and can run at -10°Celsius without a cold starting aid. With one of the lowest fuel consumptions in the segment and longest service interval, these new gensets are the most economically viable in the market at the moment. He added that, “TMTL is the only genset and engine company to have won awards for the past three consecutive years for its after-sales service from India’s foremost telecom companies, among other service awards.”

TMTL President and TAFE Group Chief Financial Officer (CFO), Mr. S. Chandramohan said, “With more than 100,000 gensets already in the market, TMTL gensets powered by Eicher Engines and TMTL Engines, offer the lowest cost of operations in their respective class and represent an excellent value proposition to discerning customers requiring dependable high back up power, supported by industry benchmark levels of service to even remote locations through its extensive dealer and service network.”

According to TAFE’s COO - Product Strategy and Corporate Relations, Mr. T. R. Kesavan, the new Engine is emission compliant, meeting stringent norms of the CPCB II, which are more stringent than European norms. These engines are therefore suitable for export to markets in Europe and Africa.

About TMTL:

TAFE acquired Eicher's tractors, gears and transmission components and engines business in 2005 through its wholly owned subsidiary, TAFE Motors and Tractors Limited (TMTL). With its manufacturing plant at Alwar in Rajasthan, TMTL's Engines Division is one of the fastest growing engines manufacturers in India.

The TMTL Engines Division produces a wide range of air and water cooled engines under the brand names of EICHER ENGINES (upto 45 KVA) and TMTL ENGINES (62.5 KVA and above), which cater to a wide range of automotive and stationary applications and has an existing base of over 700,000 customers spread across these segments. Engines manufactured by TMTL are one of the most preferred engines for stationary applications like generators, prime mover for agro-industries and other industrial applications. TMTL envisages exponential growth by offering economic power solutions with custom built products and services to cater to a wide range of institutional and retail customers from telecom, realty, hospitality, healthcare, education and public sector establishments.

To meet global standards of quality and productivity, TMTL Engines Division employs quality management tools like TQM, TPM, SGA and Kaizen extensively. The engines plant at Alwar is certified under ISO: 9001:2000, ISO: 9001:2008, OHSAS 18001: 2007 and ISO-14001:2004.

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